Australian Deer Association

OUR THREE PILLARS



ADVOCACY | DEER MANAGEMENT | EDUCATION & RESEARCH

Australian Deer Association

ADVOCACY

- Generate sound, sustainable, long-term, effective policy outcomes regarding wild deer in Australia.
- Improve the status of wild deer in Australia.
- Promote the value of venison as a free-range, nutritious, sustainable resource.
- Increase public land hunting access.

DEER MANAGEMENT

- Work with land managers and stakeholders to deliver wild deer management programs.
- Champion the role that recreational hunters have in wild deer management.

EDUCATION & RESEARCH

- Provide world-leading deer education and ensure it is readily available and equitable.
- Conduct and champion research to fill the knowledge gaps regarding wild deer in Australia.
- Empower hunters through education on their role in the future of recreational deer hunting on public and private land.

ADVOCACY DEER MANAGEMENT EDUCATION & RESEARCH